

CASTLE ROCK WATER COLORADOSCAPE CONTEST (“CRWCC”) - OFFICIAL RULES AND REGULATIONS

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. The decision and interpretations of the CRWCC Rules and Regulations are at the discretion of the CRWCC Contest Representatives of the contest. Their decisions and interpretations are final to the extent consistent with the rules.
2. PROMOTION DESCRIPTION: The COLORADOSCAPE CONTEST ("Contest") begins on JULY 15, 2019 and ends on AUGUST 15, 2019 at 11:59 PM (the "Promotion Period"). One (1) winner will receive a front yard landscape makeover with low-water use materials, valued at approximately \$8,000.

The sponsor of this Contest is CASTLE ROCK WATER ("Sponsor"). By participating in the Contest, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor and Contest Representatives, which shall be final and binding in all respects. Sponsor and Contest Representatives are responsible for the collection, submission or processing of Entries and the overall administration of the Contest. Entrants should look solely to Sponsor and Contest Representatives with any questions, comments or problems related to the Contest. Sponsor and Contest Representatives may be reached by email at SAGUILAR@CRGOV.COM or by phone at 720-733-6038 during the Promotion Period.

3. ELIGIBILITY: Open to legal CASTLE ROCK WATER RESIDENTIAL CUSTOMERS who are 18 YEARS OF AGE OR OLDER (the "Entrant"). This includes TENANTS of single-family homes. Sponsor and Contest Representatives, and their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective officers, directors and employees (the "Promotion Entities"), are ineligible to enter the Contest or win a prize. Household Members and Immediate Family Members of such individuals are also not eligible to enter or win. "Household Members" shall mean those people who share the same residence at least three months a year. "Immediate Family Members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. This Contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law.
4. PRIZES:

Grand Prize: ONE (1) winner will receive a FRONT YARD COLORADOSCAPE MAKOVER valued at approximately \$8,000.

Only one prize per person and per household will be awarded. Prizes cannot be transferred, redeemed for cash or substituted by winner. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The ARV of the prize represents Sponsor's good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the stated ARV, the difference will not be awarded in cash. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen prize items.

The winner can opt to add funds to be included in the design and installation of the renovated landscape.

This Contest is open to CASTLE ROCK WATER RESIDENTIAL CUSTOMERS in good standing (not currently in delinquency.) All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the prize winner. Failure to comply with the Official Rules will result in forfeiture of the prize. It is the sole responsibility of each Entrant to determine any and all applicable federal, state, and local tax requirements related to the receipt of any Prizes.

5. **HOW TO ENTER:** Enter the Contest during the Promotion Period online by posting a video on one of the social media platforms--Facebook, Twitter or Instagram--and tagging CRgov. The video should be a 15 to 30 second video explaining “Why this front yard sucks, water that is” and why it should receive a water efficient landscape. The video can be taken from a personal mobile device or similar equipment. Rules for entry can be found on the following website, CRCONSERVE.COM/COLORADOSCAPECONTEST.

Automated or robotic Entries submitted by individuals or organizations will be disqualified. Internet entry must be made by the Entrant. Any attempt by Entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest subscription notification and/or entering services, will void Entrant's Entries and that Entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All Entries must be posted by the end of the Promotion Period in order to participate. Sponsor's database clock will be the official timekeeper for this Contest.

6. **WINNER SELECTION:** Five (5) Finalists will be chosen based on their rational for winning and inspiration in the video presentation. The judging panel will consist of five employees and officials from the Town of Castle Rock, and whose decisions are final. Odds of winning will vary depending on the number of eligible Entries received. After Finalists notification, the five videos will be placed on the Town of Castle Rock Facebook page with an invitation for followers to vote on their favorite video. The highest number of likes and comments during the August 19 through 30, 2019, time period will determine the winner.

7. **WINNER NOTIFICATION:** Winner will be notified by email at the email address provided in the Entry Information approximately ONE WEEK after the end of entry period. Potential Winner must accept a prize by email as directed by Sponsor within ONE WEEK of notification. Sponsor is not responsible for any delay or failure to receive notification for any reason, including inactive email account(s), technical difficulties associated therewith, or Winner's failure to adequately monitor any email account.

Any winner notification not responded to or returned as undeliverable may result in prize forfeiture. The potential prize winner may be required to sign and return an affidavit of eligibility and release of liability, and a Publicity Release (collectively "the Prize Claim Documents"). No substitution or transfer of a prize is permitted except by Sponsor.

8. **PRIVACY:** Any personal information supplied by you will be subject to the privacy policy of the Sponsor posted at CRGOV.COM. By entering the Contest, you grant Sponsor permission to share your email address and any other personally identifiable information with the other Contest Entities for the purpose of administration and prize fulfillment, including use in a publicly available Winners list.
9. **LIMITATION OF LIABILITY:** Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Contest; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Contest; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; or (f) any injury or damage to participant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Contest or download of any materials in the Contest.

If, for any reason, the Contest is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest in whole or in part. In such event, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total ARV as set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. Sponsor and Released Parties shall not have any further liability to any participant in connection with the Contest.

10. SOCIAL NETWORK DISCLAIMER

A Facebook, Instagram or Twitter account may be required to enter. If you don't already have a social media account, visit the respective platforms to create a free account. This promotion is in no way sponsored, endorsed or administered by, or associated with

Facebook, Instagram or Twitter. You understand that you are providing your information to the Sponsor and not to any social media platform. By participating via the Facebook, Instagram or Twitter platform, participants are also subject to respective platform's data policy and terms of use.

11. WINNER LIST/OFFICIAL RULES: To obtain a copy of the Winner List or a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to CASTLE ROCK WATER cc: COLORADOSCAPE CONTEST at 175 KELLOGG COURT, CASTLE ROCK, CO 80109. Requests for the names of the winners must be received no later than DECEMBER 31, 2019. For accessing a Winner List online, visit CRCONSERVE.COM/COLORADOSCAPECONTEST. The winner list will be posted after winner confirmation is complete.

12. SPONSOR:

CASTLE ROCK WATER/TOWN OF CASTLE ROCK
175 KELLOGG COURT
CASTLE ROCK, CO, 80109

Contest Representatives: Sandi Aguilar, SAGUILAR@CRGOV.COM; or Anne Glassman
AGLASSMAN@CRGOV.COM